

Giorgina Eleuterio

Summary

Diligent and organized Marketing Agent with 15 years of experience creating brands and breaking ground in new markets that result in tremendous corporate sales.

Education

University of California, Riverside
Sale and Marketing/Communication

Aug '98-Jun '02

Experience

Crane & Jenkins, Junior Marketing Executive

Jul '11 - Current

- Conducts research and applies the information to each department, ensuring they understand how the analysis breaks down to their segment of the market
- Promotes annual corporate event featuring long-standing clients and future affiliates, maintaining a strong customer relations bond, resulting in 53% increase in client satisfaction
- Opens new markets with a diverse hiring process and promotes diversity from within the organization
- Participates in budget management, keeping department finances in a healthy place for future investments

River Tech, Marketing Agent

Aug '08-Jul '11

- Used available data to study market trends and create ations for senior executives
- Conducted research to determine where company presence is needed in regards to seminars, conventions and annual meetings

Cloud Clearwater, Senior Marketing Executive

Jan '03-Aug '08

- Maintained a formidable marketing department through recruiting efforts, keeping the unit appropriately staffed for all occasions
- Developed marketing staff by evaluating applicant resumes and ensuring personalities matched current corporate work environment
- Maintained personal knowledge and expertise by attending seminars and educational workshops related to job responsibilities

Skills

- Manager
- Illustrator